

# product *News*

## Butterfly Beauty from Villeroy & Boch

Villeroy & Boch introduce new classic collections, Arden Lane and glamorous Arden Lane Butterfly for 2009. Based on the hugely popular Anmut design, Arden Lane is simple and sophisticated with a soft retro feel. This new design matches soft, muted tones of beige and pink with a delicate butterfly motif, resulting in a timeless collection that exudes refined elegance. Arden Lane Butterfly opts for a slightly stronger colour palette mixing rich brown with hints of bright orange for a retro glamour look.

The elegant pattern offers a fresh take on the luxurious style of the 1940s, it balances masculine and feminine elements perfectly and modernises natural shades with shimmering mother-of-pearl and copper features.

The Arden Lane and Arden Lane Butterfly fine china tableware series are available as complete dinner and coffee services. A delicate series of matching glassware has also been created, whilst the luxurious gold plated Pegasus Aureus cutlery compliments this collection perfectly.

[www.villeroy-boch.com](http://www.villeroy-boch.com)



## Great gift idea from Dunoon

Dunoon introduce a set of six designs on their Solway shape Fine Bone China mugs. The William Morris Studio Collection is a modern interpretation of William Morris's designs on the Solway shape accentuated with gold and presented in an individual matching gift box. Established over thirty-five years ago, Dunoon



consider themselves to be one of the market leaders in the production of the highest quality Fine Bone China mugs, tableware and kitchenware. The company operates by a policy of continuous product design and development combined with first class customer service and worldwide sales outlets.

[www.dunoonmugs.co.uk](http://www.dunoonmugs.co.uk)

## Kahla hits the right Note for creative porcelain

Pictured is the 'Notes' Porcelain range from Kahla. This innovative range was awarded a Design Plus Award in Frankfurt earlier this year.

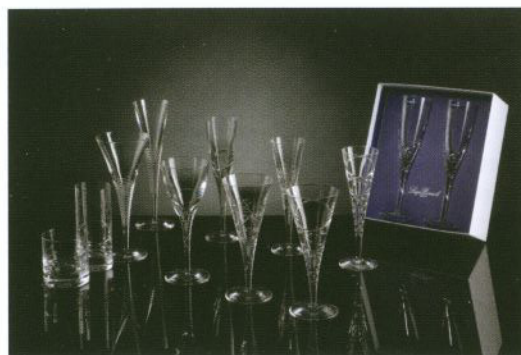
The product features a special coating on the porcelain, which allows the surface to be written upon with a coloured pencil or crayon, and erased with ease with the use of just water. The 'notes' range has a clear use in business advertising and company promotion – making the product suited to customer mailings and executive gifts. A message can be handwritten onto the porcelain for the recipient, be they business or personal. The Design Plus Award is given by the Council for forming, in cooperation with Messe Frankfurt. The award honours innovative design services for products, concepts and services.



[www.kahlaporzellan.com](http://www.kahlaporzellan.com)

## Luigi Bormioli new crystal range

To complement the highly successful Luigi Bormioli Crystal Glass Collections a new and stunning range of contemporary Cut 24 per cent Lead Crystal adds another dimension to the brand. Packaged in stylish high quality presentation boxes, the range was well



received by buyers at the Exclusively Housewares Show in June.

[www.western-house.com](http://www.western-house.com)